

Noémie Clavier ✕ ART DIRECTION & GRAPHIC DESIGN

Currently freelancing, I took advantage of this beginning of 2023 to travel and go solo backpacking. Used to exploring, I lived 2 years in Hong Kong.
To sum it up, I participated in 4 exhibitions and built a workshop.

WORK EXPERIENCES

- 2023 [Freelance] GRAPHIC DESIGNER — **Logos and visual identities**, Paris.
- 2022 WEB AND GRAPHIC DESIGNER at Sinch — Mobile messaging and personalized videos for la Macif, BPCE, Atol, Printemps, Orange... **UI/UX Design, mockups, storyboard and illustration**, Paris.
10 mois
- 2021 ARTIST-DESIGNER in residency at Hart Haus Hong Kong — **Paintings, installation «Ode to Women»** exhibited at «Space Shuffler» summer 2021 and **workshop «The Memory Maker»**.
6 mois
- 2021 GRAPHIC DESIGNER at Amplified Capital — Investment and counselling start-up. **Art direction, visual identities for skincare cosmetics in China: pitches, packaging and prints**, Hong Kong.
6 mois
- 2021 GRAPHIC DESIGNER at Noice — Sound production house for events and clubs in Hong Kong. **Visual identity and logo**, Hong Kong.
1 mois
- 2021 GRAPHIC DESIGNER at Lore Live — Agency of **experiential events** in China et HK. **Illustrations/Sketch** of user experience scenarios for Cartier's exhibition sale, Hong Kong.
- 2020 GRAPHIC DESIGNER at FLOPEEZE — Leisure shoe brand for outdoors and water activities. **Re-brand identity, collection style and pattern design** for 2021 Collection, Hong Kong.
3 mois
- 2020 GRAPHIC DESIGNER — **Visual identities and logos** pour CHOMP, TOLO Studio and Savvy in HK, Hong Kong.
- 2020 2D DESIGNER for AUDITOIRE — **Visuals and pitches** for Giorgio Armani and Montblanc, Hong Kong.
- 2020 [End-of-studies internship] 2D DESIGNER at AUDITOIRE — **Experiences and events** agency for clients such as L'Oréal Group, Montblanc, Hong Kong Jockey Club, BVLGARI and others. **Concept sketch and pitching of events projects, art direction, print&digital design**, Hong Kong.
6 mois

STUDIES

ART AND DESIGN SCHOOL OF SAINT-ÉTIENNE, France

- 2019 DNSEP — Diplôme National Supérieur d'Expression Plastique (Master degree), design option, media section.
- 2017 Master 1 — International exchange program at the CHINA ACADEMY OF ART OF HANGZHOU — Illustration course.
6 mois
- 2017 DNAP — Diplôme National d'Art Plastique (Bachelor degree), design option. Honors for the quality of production.

JOBS & INTERNSHIPS

- 2019 SALESPERSON for Diesel at Galeries Lafayette Haussman, Paris.
- 2017 COMICS ILLUSTRATOR at la Maison de l'Écologie de Saint-Étienne, France.
- 2016 VOLUNTEER at Designers Day's of Paris, **exhibitions set-up/dismantling** at Galeries Joseph and **Cultural mediator** during the event, Paris.
- 2016 [Internship] **CONCEPTION AND DECOR DESIGNER** at Quantic Dream, on the game «Detroit : Become Human» (2018), Montreuil, France.

LANGUAGES & SKILLS

FRENCH, native
ENGLISH, fluent
MANDARIN, intermediary

+++ Photoshop
+++ Indesign
+++ Illustrator
++ PS Beta (IA)

++ Processing
++ HTML/CSS/JS

++ Rhinoceros 3D
++ Keyshot

++ Sérigraphie

+ Figma
+ After Effects

ART DIRECTION

Visual identity
Concept & Pitch

GRAPHIC DESIGN

Print & Digital
Book printing
Web UI/UX
Packaging

ILLUSTRATION

Storyboard
Sketch

I ♥ to swim, dance, go on hikes, play video games, listen to loud music, wander in museums, sketch in the nature, vintage clothing, silly jokes, tell stories but never fibs !

CONTACT ME

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